Problem-Based Learning

In Your Classroom

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Chapter 2

A Medical Miracle

...it is important to keep in mind the principle objectives of [problem-based learning: the] acquisition of an extensive, integrated knowledge base that is readily recalled and applied to the analysis and care of...problems.

PBL Initiative, www.pbli.org

Back in the 1960s, medical school educator Howard Barrows of McMasters University faced a problem curiously similar to Laura Thorton's. Like Dana and Derrick, his medical students did not seem to have the desired reasoning skills or curiosity. True, the young doctors had thousands of facts at their fingertips—facts that were essential to proper patient care. True, they performed well on licensing tests and seemed well-qualified. But even though they could recite reams of information, gather a patient history, and give a physical exam, they didn't know how to use the information to decide upon a diagnosis. That is to say, they knew what doctors should know, but they could not think the way doctors should think. Conversations with colleagues at other institutions revealed that the problem extended well beyond McMasters University. The realization that many young doctors knew a lot but could not think was troubling; it led to a concerted effort to integrate questioning and reasoning into the curriculum.

The McMasters team started watching doctors at work, inviting dozens of them to diagnose the same simulated patient. They wanted to define the thinking process that led to diagnosis—what they called *clinical reasoning*. They recorded the doctors' questioning patterns and discovered that a patient interview unfolded much like an extended game of "20 Questions," in which questions start broad but quickly narrow:

Doctor: What seems to be the matter?

Patient: My shoulder hurts.

Doctor: What kind of pain is it: sharp or dull?

Patient: Dull.

Doctor: What kind of movements make it hurt?

Patient: It's really bad when I lift something and sometimes when I point using

that arm.

Doctor: When did it start?

Patient: Last week.

And so on. Interviews completed after the exercise reinforced the observation that the doctors' line of questioning was neither random nor generic; the questions were selected to test a possible diagnosis. If the patient answered that the pain was sharp, the doctor would follow up with a question to discriminate between a fracture and joint pain. If the pain was dull, he or she would ask a different set of questions. Occasionally, an unexpected answer caused the doctor to backtrack and consider entirely different options. Throughout, the doctors blended their medical knowledge with patient information to inform their line of questioning.

When their interviews with the doctors were finished, the McMasters team had a model of how doctors think. They discovered—or rather, confirmed—that doctors spend their entire careers chasing down mysteries, sorting through an array of symptoms, deciding which symptoms are connected and which aren't—all in trying to figure out the problem. Skill in following hunches or making good hypotheses is imperative because a bad assumption can cause a doctor to ignore clues vital to the patient's case. The doctors knew when it was time to narrow from exploration of possibilities to consideration of specific, precise ideas.

The McMasters team realized that practicing physicians followed Whitehead's rhythm of learning: a patient's complaint is the romance, the alluring problem. Precision—careful questioning and analysis of patient information—is needed to understand the exact nature of the complaint. After settling on a diagnosis, the doctors started questioning all over again, trying to determine which of the many possible treatments best fit the needs of that particular patient. Successful treatment, the solution to the problem, was the doctors' form of generalization. Medical knowledge was useful insofar as it could help the doctors sort through a mystery, piece together the clues to create a diagnosis, and then match the diagnosis with effective treatment.

Barrows and his colleagues noticed something else: the best doctors were highly self-aware. They monitored their thinking, keeping track of the directions they pursued, assessing whether they were missing clues, and ensuring that they were considering all necessary options. These doctors were willing to be *uncertain*, despite all of their knowledge. In addition, the most effective doctors were committed to ongoing self-education so they could stay abreast of new developments in their field. It seemed that problem solving, self-reflection, and lifelong learning were vital to skilled medical practice—yet virtually absent from medical school training. Medical students were schooled in being certain instead of being uncertain; rarely were they provided with practice in contending with ambiguity.

How could educators insert problem solving, self-reflection, and lifelong learning into medical school without sacrificing crucial medical content? Having just finished watching dozens of doctors, the answer was evident: medical school should look

like medical practice long before students reach their residencies. Students should meet patients (simulated patients)—lots and lots of them. In a bold move, Barrows and his colleagues began transforming their students' everyday experiences from book learning to a carefully orchestrated series of simulated patients. They started with complex, paper-based case studies but quickly incorporated actors trained to act out different diseases. The simulated patients introduced the same information contained in textbooks, but in a real-world setting. While testing this approach, Barrows and his colleagues found that students enjoyed the mystery-like process of chasing down clues. Moreover, the romance of the chase led to increased rigor in investigation and higher-quality patient care.

Putting the problem at the beginning of learning reintroduced romance; what remained was to cultivate the students' awareness of their own thinking. To accomplish this, students were clustered in small tutorial groups. As they worked together to analyze patient cases, the medical faculty focused deliberately on reflective reasoning and critical thinking. Throughout their studies, the students framed their learning with four questions essential to any field of endeavor:

What am I assuming? (And how might that affect my thinking?)

What do I already know?

What do I need to learn?

How can I go about learning what I need to learn?

Results of the transformation were quickly apparent. Medical students in this problem-based learning (PBL) curriculum generally learned as much or more than students receiving traditional instruction. In addition, the PBL students acquired skills in questioning, collaboration, research, and self-directed learning; they even showed increased compassion and attention to patient communication.

Howard Barrows and his colleagues sparked a revolution in medical education. Problem-based learning spread through medical schools in the U.S. and Europe. It is one of the most thoroughly researched educational approaches anywhere, with hundreds of published studies demonstrating its effectiveness in many dimensions of learning.

Before long, other educators began to notice the medical school revolution. The thinking process that the McMasters team called clinical reasoning is valuable in all walks of life—not just for doctors but for detectives and scientists, artists, cooks, historians, mechanics, journalists, pilots, even parents searching for lost car keys. This makes PBL an essential training ground for students of all ability levels and across all subjects. Because of its roots in medical education, PBL carries a level of legitimacy that other inquiry-based approaches lack. Medical educators voluntarily underwent a radical change—successfully; they took the challenge of creating 21st-century thinkers seriously, and eventually their ideas caught the

attention of K-12 educators. Projects experimenting with PBL in K-12 classrooms began at every grade level, age group, and subject area. These experiments also have been successful, some producing award-winning curriculum. Naturally, PBL is not the same in a classroom of 30 fifth graders as it is in a tutorial of 15 graduate students, but as Linda Thorton is about to learn, adjustments for size do little to diminish the power of the approach.

Does PBL Really Work?

Learning the Subject

Many studies report that PBL students learn as much content as traditionally instructed students (Dods, 1997; Gallagher, 2001; Gallagher & Stepien, 1996; Geban, Sungar, & Ceren, 2006; Hmelo-Silver, 2004; Verhoeven et al., 1998). However, research also shows that student learning in PBL isn't automatic. In order to attain equal (or greater) achievement, the problem must be carefully designed toward learning outcomes (Goodnough & Cashion, 2003; van Berkel & Dolmans, 2006). Student achievement increases as students become more self-directed (van den Hurk, 2006) and when the teacher has a thorough understanding of the problem or skill in facilitating self-directed learning.

Thinking Skills

In addition to learning content, PBL students show improvement in higher-order thinking skills (Cruickshank & Olander, 2002; Feng, VanTassel-Baska, Quek, Bai, & O'Neill, 2005), problem finding (Gallagher, Stepien, & Rosenthal, 1992), ability to make inferences (Sheldon & DeNardo, 2005), interdisciplinary thinking, flexible thought, and adaptability (Hmelo & Ferrari, 1997; Norman & Schmidt, 1992).

Attitudes

PBL students report higher levels of engagement and more satisfaction with their learning experiences, and they seem to continue to like the subject under study more after PBL. Students enjoy PBL more when they feel supported as they acquire self-directed learning skills (Greening, 1998). Most studies of K-12 classrooms also report higher satisfaction and engagement among PBL students as compared to traditionally instructed students (Hmelo & Ferrari, 1997).

Chapter 3

Problem-Based Learning Explained

Students should be given problems—at levels appropriate to their maturity—that require them to decide what evidence is relevant and to offer their own interpretations of what the evidence means.... Students need guidance, encouragement, and practice in collecting, sorting, and analyzing evidence, and in building arguments based on it. However, if such activities are not to be destructively boring, they must lead to some intellectually satisfying payoff that students care about.

Rutherford & Alghren, 1990

Linda Thorton is about to start a unit on animal habitats. Typically she would assign background reading, discuss animal habitats, and help her students create a cause-effect chart demonstrating what happens when one part of the habitat changes. She'd finish the unit by assigning a brief research paper on an animal habitat and a chapter test. This approach requires that Dana, Derrick, and Emily remain dependent learners, waiting for Linda to tell them what to learn, when to learn, and why to learn. There isn't much opportunity for them to experience the kind of curiosity that Sylvia Kane has in her work.

Linda's colleague Mahaila just tried a PBL unit on westward expansion in her classroom. Mahaila raved about how well the kids responded to information they usually found dull, how active the kids were, and how much they learned. Mahaila's enthusiasm was contagious, and Linda committed to try PBL. Initially she felt excited, even a bit brave, but now she's not so sure. In her hands, she holds a piece of paper with a couple of paragraphs on it that are supposed to initiate a PBL unit. Just one piece of paper. That really doesn't seem like much to lean on. But Mahaila had told Linda how PBL works: Give the problem to the kids, and then follow their questions.

Linda thinks about her principal and how manic he can get about the state tests. She thinks about the parents who will assume that their kids aren't learning if school is not exactly the same as it was 30 years ago. She thinks about the students taking the problem every which way, leaving her unsure of whether they are all learning the same things, or anything at all, or if they will disrupt everything. But Mahaila has read the scenario Linda is using to start the unit and has assured Linda that she's on the right track. She also gave Linda some good advice: "Just start. The best way to see that PBL works is to see it working."

Mahaila has convinced Linda to jump in with both feet. Instead of assigning the usual reading to start her habitat unit, Linda asks the students to gather at a large whiteboard. She has divided the board into sections to create a Learning Issues Board like the one on page 73 of this book. Then the class receives a copy of the following opening scenario:

Date: [Insert]

To: Black-Footed Ferret Recovery Team (BFFRT) From: Edward Alonso, U.S. Fish and Wildlife Service

Subject: Fort Collins Project

Progress on the reintroduction of the ferret into natural habitats is not moving quickly enough. Already there is media coverage suggesting that attempts to save the ferret are too expensive and too labor-intensive, given our success so far. Just look at this week's paper, and you'll see what I mean—the project was buried on page 4! Given the current strains on the economy, we need to make sure our efforts show clear results.

Clearly something has to change, and that is why you have been brought together as a team. In the past, we have been reactive—that is, we have responded to different problems as they have cropped up. But I think it is important that we become proactive by anticipating potential problems and creating a model of a feasible, functioning habitat that's suitable for the ferret and all other inhabitants.

We will use Fort Collins, Colorado, as the test site to develop our model habitat. Your job is to identify the different aspects of successful ferret reintroduction, paying particular attention to the following questions:

- 1. How suitable is the natural habitat for ferret preservation? What, if anything, needs to change before we begin reintroduction?
- 2. What in particular needs to happen to the Fort Collins habitat to account for the unique fragility of the recovered ferrets?
- 3. What is the nature of the human climate with regards to the ferret? Identify any necessary changes in that area, and provide ideas on how the changes can be made.

These questions should be enough at least to get you started, but remember, this is our first attempt at a model, so you may encounter other important factors along the way. Keep track of these, and incorporate them into your model as appropriate. You will be presenting the model and findings to members of the BFFRT Project Oversight Committee on [insert date]. I realize that this is a complex task, but I am confident that, given the nature and diversity of the membership of this group, you will be successful.

The children look at Linda, waiting for instructions. "What seems to be going on?" Linda asks. As the conversation unfolds, she makes entries in the appropriate sections of the Learning Issues Board.

Emily: What's wrong with the ferret?

Linda: Why do you ask that question?

Jason: Because it has to be reintroduced.

Linda: I see. So your hunch, or assumption, is that the ferret has to be

reintroduced because something is wrong with it. Let's write that down. (writes *Something is wrong with the ferrets* next to "Hunches") What information do we have that makes you think that something

is wrong with the ferret?

Derrick: Well, it says that it has been hard to recover.

Linda: Hard in what way?

Jason: Labor-intensive.

Emily: And expensive!

Linda: According to whom?

Casey: According to the media.

Linda: Hmm.... I wonder what their source is.

Casey: Ms. Thorton, I have a question.

Linda: Yes?

Casey: What if it's not a problem with the ferret?

Dana: Yeah, this talks about "problems cropping up." That doesn't sound

like something is wrong with the ferret.

Linda: Okay, what's the idea going on in the back of your mind?

Dana: Well, maybe it's not something wrong with the ferret. Maybe it's

something wrong with the place where they live.

Linda: What's the word for an animal's living environment?

Derrick: The habitat.

Linda: So another hunch is...

Dana: Maybe something is wrong with the ferret's habitat.

Linda: (writes Something is wrong with the ferret habitat under "Hunches") What evidence do we have that there's a problem with the ferret's habitat?

And the conversation continues.

Sample Learning Issues Board after Problem Engagement

Hunches: (1) Something is wrong with the ferrets. (2) Something is wrong with the ferret habitat. (3) Humans are part of the problem.

What We Know	Learning Issues	Plan of Action
We are members of the black-footed ferret recovery team.	1. Why are we reintroducing ferrets?	Look up articles about the black-footed ferret to find:
, ,	_ ~	,
 Ferrets are fragile We need to take into account the "human climate." Required to have a written summary by date given. 	9. What does "human climate" mean? 10. What makes a good model? 11. What do ferrets eat? 12. Why was the story "buried" on page 4?	Group 4

By the end of the conversation, the Learning Issues Board contains a list of questions that will create the learning agenda for the next few weeks (see page 15). The children are excited, and Linda is, too. She did not say a word about what the students "had" to learn; all she did was ask questions! The questions the students asked created the learning agenda.

That is how a PBL learning adventure begins. Children ask questions about an ill-structured problem. Dana, Derrick, and Emily do not need to know that Linda wrote the problem so that they would ask the questions she wanted them to ask; all they need to know is that their questions are crucial.

We will come back to Linda and the students in a little while. First, we will differentiate the elements that combine to make problem-based learning an engaging and effective form of learning.

Essential Elements of Problem-Based Learning

Three elements combine to make PBL a unique multidimensional learning experience: (1) using an ill-structured problem to initiate learning, (2) requiring students to adopt a single stakeholder role, and (3) emphasizing "coaching" over traditional teaching as the primary form of instruction.

A Simple Reversal: Starting with a Problem. Most curriculum units begin with a reading, a lecture, or a demonstration. Students are expected to figure out which facts are important, often by following a teacher's pointed lecture or outline, and to commit those facts to memory. With luck, this will get them through the unit test.

In PBL, the order is reversed. Students encounter a problem first and then figure out what they need to learn in order to solve it. Reversing the order by putting the problem first brings the emotional allure of the unknown back into the curriculum. The problem creates a context in which the students' questions can drive the learning experience while still ensuring that they learn meaningful content. Because their questions drive the direction of study, students experience the intrinsic motivation of feeling in charge of their education. Using the problem as a touchstone, they decide what information is necessary—useful information helps solve the problem; other information, however interesting, is not pertinent. Questions about relevance melt away.

Using Ill-Structured Problems. Initiating learning with a problem will not work if the problem contains no mystery. Many textbook problems are designed to be clear and straightforward. They have little or no inherent mystery to excite curiosity; they are merely puzzles meant to test a specific memory or set of skills. In education parlance, these are called well-structured problems precisely because they lack ambiguity.

PBL problems are *ill-structured*, ambiguous, and unclear, like the first chapter of a mystery. The sense of story inherent in an ill-structured problem automatically

increases students' interest in learning, and also the likelihood that their learning will endure (Bransford & Vye, 1989; Brown, Collins, & Duguid, 1989; Witherell & Noddings, 1991).

Ill-structured problems are uniquely suited to reveal that true wisdom lies in interpreting information, not memorizing facts. Research gives evidence that students who learn using ill-structured problems are more likely to: (1) learn significant content, (2) use that content well, (3) consciously regulate their thinking and feelings, and (4) develop defensible, evidence-driven arguments for their solutions (Shin & McGee, 2003). Ill-structured problems are also inherently interdisciplinary; students naturally begin to integrate information from different disciplines. As they learn to look for ideas in unusual places, they simultaneously broaden their perspective. The contrasting characteristics of well-structured and ill-structured problems are summarized in the table on page 18.

A Carefully Constructed Ill-Structured Problem. The term ill-structured suggests an unpredictable, perhaps chaotic learning journey. Not so! A PBL problem is designed to be ill-structured from the students' point of view, not the instructors'. When properly constructed, a PBL problem directs learning through a fairly predictable chain reaction: the problem evokes questions; questions initiate research; research leads students to required content. A carefully constructed illstructured problem ensures that content coverage will occur by virtue of questions students are compelled to ask. Adult "coaches" should be able to think through the chain of events and see how it leads students to a particular body of knowledge (Barrows & Tamblyn, 1980; Gallagher, 2008a, 2008b, 2008c; Ross, 1997; Stepien & Pyke, 1997). For example, when Derrick finds out that black-footed ferrets eat 100 prairie dogs a year, he is likely to ask, "Are there enough prairie dogs?" He will seek information about prairie dogs and discover that they are a keystone species, a central concept that Linda is required to teach. When Emily realizes that nonnative cheatgrass is invading and taking over native prairie grasses, she's bound to ask, "How is the cheatgrass changing the ferret's habitat?" and then go on to discover the importance of balance in natural systems.

Questions students ask about the opening scenario motivate them to read, research, and analyze information; they want answers! Flexibility comes in the methods students use to research and analyze the questions they've asked and the different options available as solutions. All professions deal with ill-structured problems, so PBL works in all subject areas. Examples of ill-structured problems that have been developed for different subjects appear in the table on page 22.

The Stakeholder: Defining Perspective. The opening scenario of a PBL unit introduces the ill-structured problem and sets the stage for learning. Requiring students to adopt the perspective of someone invested in solving the problem—i.e., a stakeholder—further immerses them in the problem. Children of all ages generally enjoy "suspending their disbelief," pretending that they are a character in the story; that alone can be highly motivating. Asking students to step inside the problem

instead of taking an objective stance makes learning more personal. They are not solving a problem; they are facing *their* problem. The stakeholder role serves other functions as well. The choice of which stakeholder the students will become affects the content they learn. Placing students on the black-footed ferret recovery team is useful for a science unit because people in that role have to understand the science of animal reproduction and survival, the significance of the animals' habitat, and the importance of human cooperation to the animals' survival. If the stakeholder for this problem was a rancher, the students would view the situation with a very different perspective, grappling with a different set of problems.

Well-Structured and Ill-Structured Problems

	Well-Structured	Ill-Structured
Example	Which car travels farthest when one travels 70 miles per hour for 3.75 hours and another travels 60 miles per hour for 4.25 hours?	You are a member of a state legislature. A bill has been proposed that would reduce the speed limit from 70 to 60 miles per hour. How will you vote?
Educational Goal	Learn to think with available information to find a right answer	Learn to ask questions, research for reasons with discovered information, construct viable solutions, and defend one as the best choice in the given circumstances
Characteristics	The problem is complete; all necessary elements are described within the problem statement. The problem can be solved with a high degree of certainty; experts usually agree on a single right answer. Engages the mind	The problem statement is incomplete; more information is needed to understand the exact nature of the situation. Experts often disagree about the solution, often because they disagree on the criteria to use to judge the best solution. The disagreement can continue even after the problem is "solved." Engages mind, imagination, and
	Often draws from only one subject Requires discrete skills and formulas	emotion Often interdisciplinary Requires sophisticated thinking skills, including self-reflection

The stakeholder role also can give students a deeper appreciation of different careers. Often, students are curious about the nature of certain jobs, and acting as a stakeholder can help them to learn that being professional requires not only knowledge and skills but also appropriate behaviors, effective communication, and values inherent to their position. Students might be surprised that a field biologist knows about chemistry and meteorology as well as biology, not to mention interpersonal relations, budget management, and yes, how to write. The job might be about ferrets, but the responsibilities require interdisciplinary knowledge.

The use of a single stakeholder distinguishes PBL from other forms of simulation in which each student takes on a different role and acts out the interplay between various stakeholders. The single role may seem to limit PBL, but it actually increases opportunities for children to reflect together about the way in which a job or role that someone holds can influence problem solving and affect the scope of the problem, tools used to solve the problem, and even attitudes toward different elements of the problem. Sharing this vantage point allows students to have a common "apprenticeship," in which they learn how to "think like a field biologist." What parts of this problem does someone in this job take on? How does a biologist involved in animal recovery balance the immediate need to save the ferret with the larger needs of a community that will undoubtedly be inconvenienced? The students also consider together how they will approach others who have a different but equally valid interest in the problem. The recovery team is not likely to find a satisfactory solution unless it attempts to understand the point of view of the ranchers whose livelihood is dependent on having access to land for their cattle. Over time, by taking different stakeholder roles in different problems, children learn to think like a biologist, mayor, reporter, business owner, or author and get an inside view of all aspects of a discipline, from facts to ethical practice.

Coaching, Not Teaching. PBL instructors are supposed to tutor or "coach" their students. Just like any other coach, the PBL coach helps students move from dependence to independence, from other-directed learning to self-directed, reflective learning so that ultimately they can:

...take the initiative, without the assistance of others, in diagnosing their learning needs, formulating learning goals, identifying human and material resources for learning, choosing and implementing appropriate learning strategies, and evaluating learning outcomes. (Knowles, 1975, p. 18)

Because it was originally conceived for medical schools, PBL instruction takes place in small groups so that the coach has time to watch and listen closely as the students work together. Time is set aside for reflection, and the coach has opportunities to work both with individuals and with the group as a whole. The coach uses this time to question students' assumptions, prompt attention to different aspects of the problem, and introduce learning strategies as needed. Teachers with 25 to 30 students cannot reproduce this small, intimate environment, but it can be

Would you expect a basketball coach to sit his team on the bench from the beginning to the end of every practice, lecturing his players about skills and plays but never letting them handle the ball? Would you expect a choreographer only to show videos of a ballet to teach her principal dancers a pas de deux? Of course not; the picture is ridiculous. The coach and choreographer use active teaching methods, drilling, practicing, and refining techniques while encouraging continually more sophisticated performance. They are preparing for a time when the power forward or the principal dancer will perform on his or her own, independently.

approximated by using journal entries for individual communication and by including a focus on metacognition in classroom discussions and small-group meetings.

Metacognition: Thinking about Thinking. One of the most important skills students learn through PBL is how to pay attention to their own thinking habits. The term commonly used for thinking about thinking is metacognition. When students learn to reflect on their thinking habits, recognizing the skills they use well or the ideas they resist, they build the capacity to direct their own learning. The PBL coach helps students appreciate the value of being self-aware by modeling self-reflective, metacognitive comments such as:

- Am I taking a broad enough view of this?
- Have we considered all of the possibilities, or are we limiting our options too soon?
- I get really angry when I read things like this. I'd better calm down so I can stay open-minded.
- We seem to have hit a wall. What should we do now?
- What happens when one person dominates the conversation? How can we make sure that everyone is heard?
- What strategy should we use to analyze this information? Perhaps I need to learn a new way of looking at this.
- How can we ensure that we won't make (x) mistake again?

Model, Coach, and Fade. Self-directed learning requires a toolbox of intellectual skills and emotional dispositions. The PBL coach is responsible for helping students build the toolbox by modeling a skill, coaching students as they practice, and then fading into the background as the students use the skill on their own. Of course, it takes a long time to become fully self-directed, and most PBL coaches, particularly of young children, will find that they spend more time modeling and coaching than

they do fading. Regardless, it is always important to keep in mind that the ultimate goal of the PBL coach is to become obsolete.

The Synergy of Problem, Stakeholder, and Coach

Each PBL element makes a unique contribution to an authentic, sophisticated learning environment. The ill-structured problem provides engagement and mystery while discreetly directing students to important educational goals. The stakeholder role enhances investment, encourages fuller immersion in the problem, and increases appreciation for the full nature of different professions. Engaged, motivated, and ready to learn, students benefit from the presence of a coach who helps them acquire the skills they need to gather information, interpret their findings, make well-considered decisions, and most importantly, become independent, self-aware learners. A summary of the essential elements of PBL is included on page 23.

